

IDC SinnoLAB – 3rd year WP

- Annual lectures for academic and administrative staff. First lecture: Inventive Thinking (Oct. 2018)
- Entrepreneurship-Impact courses : “Economic and social-environmental gain” (SROI)
- Social Leadership course: RLP: Leading and motivating social-community-educational activities
- Lishma course: Annual course aimed to train Haredi women to change reality and social policy in the fields of environment, education and health.
- Launch of IDC’S **2nd Impact @ IDC** Competition.
- Mentorship and support
- Establishing Physical Spaces: SinnoLAB and Brainstorming Class
- Hackathon: collaboration between various SinnoLAB partners aimed to find solutions for family members that supports patients with severe illnesses
- Cooperation with Voluntary association and organizations

Fall Semester 2019 Activities Time-Table

Month	Activity Description	Number of participants
October-January, 2019	Weekly Workshops meetings in our SinnLAB space open to 2 groups, escorted by our teachers/managers	# 30 students # 17 women # 13 men
October 2018	Lecture: Inventive Thinking	# 21 staff members: # 3 academic staff # 18 administrative staff. # 17 women # 4 men
November 2018	Hackathon	
November 2018	Launch of IDC'S 2nd Impact @ IDC Competition	
November-January 2019	Social Impact Entrepreneurship Course	# 28 students # 11 women # 17 men
October-January 2019	Social Leadership Course	30 students

Summer Semester 2019 Activities Time-Table

Month	Activity Description	Number of participants
March-June, 2019	Weekly Workshops meetings in our SinnoLAB space open to 2 groups, escorted by our teachers/managers	# 30 students: # 17 women # 13 men
February 2019-April 2019	Consulting and guidance on a weekly basis for students aiming to participate in IDC'S 2nd Impact @ IDC Competition	Estimated: 100 students
April 2019	IDC'S 2nd Impact @ IDC Competition	Estimated: 100 students
March 2019-June 2019	Social Impact Entrepreneurship Course	25 students
March 2019-June 2019	Social Leadership Course	30 students
May/June 2019	Silice International Internship	
Annual course	Lishma: Changing reality and social policy for Haredi women	30 students, all women

סקרנים ומחפשים פתרונות יצירתיים?
המעבדה ליזמות חברתית מזמינה אתכם,
אנשי סגל המרכז הבינתחומי, להרצאתה של ד"ר עדי



קול בנושא:
"פשוט לחשוב
אחרת, חשיבה
המצאתית מהי?"



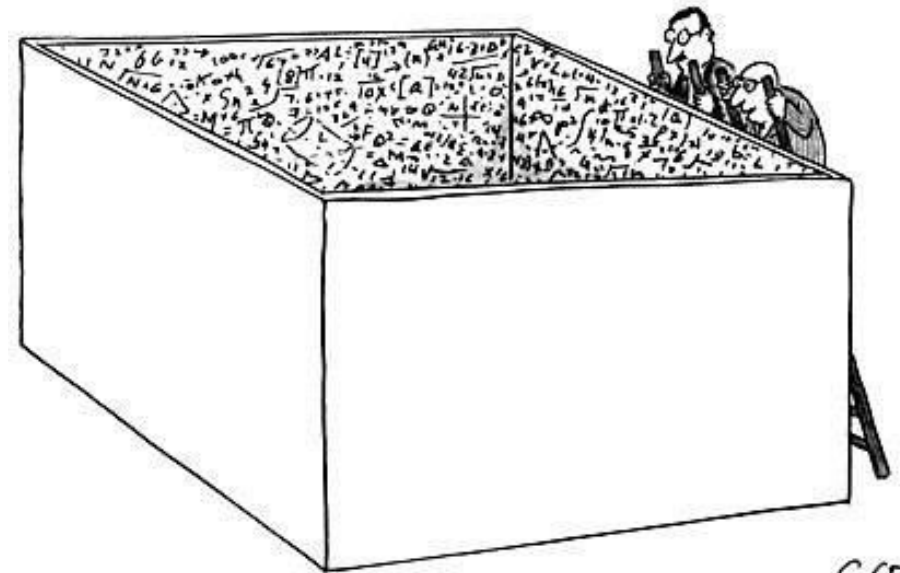
ההרצאה תתקיים ביום ג', 23.10.2018, בשעה
10:30 באולם H3
נשמח לראותכם,

ד"ר עדי קול גלית צבי

נא אשרו הגעתכם לכתובת דוא"ל: community@idc.ac.il

What is SIT?

A methodology that helps people break their thinking patterns in order to generate innovative ideas on demand and execute them. For the past 20 years the methodology has been expanded to address all strategic aspects of organizational innovation: from acquiring skills to creating a culture and practice of innovation to developing new business models.



S. Gross

“Actually, I got some pretty good ideas when I was in the box.”

Entrepreneurship-Impact course. Our main goal: SROI

What does it mean for us: Accompanying and building a Syllabus for courses based on Social Impact and implementation of Social Return on investment ratio (SROI).

How do we do that: Through courses dealing with various issues:



- First steps in entrepreneurship: From idea to action
- Converting a social idea into a social business
- The entrepreneur him/her self: The most important resource in a social business

Social Leadership course

Our goal: To advance the State of Israel towards achieving the goal of a exemplary society

How do we do that: by creating Leading and motivating social-community-educational activities, giving our students theoretical tools and practical experience with close guidance and continuous feedback on their activities.



Mentorship and support:

- Assisting students in developing new social innovation ideas and promoting them in and out of campus.
- 2 weekly brainstorming meetings in class space designated for these purposes with our SinnoLAB teachers and managers.
- Cooperation with the Alumni Organization
- Providing support and assistance according to the projects needs: administrative, technological and personal.



Voluntary association and organizations

- ❑ **MAX:** An innovative incubator educational program, empowering high-school tech-projects by creating multidisciplinary groups of students, team up together from Design, Marketing, Entrepreneurship & Engineering faculties, to create meaningful projects to reach their full potential of becoming valuable products.
- ❑ **Unistream:** Unistream was founded in 2001 to create social mobility by exposing young people and young people with a low starting point to the business world. With the close accompaniment of mentors - leading businessmen and entrepreneurs - young people set up start-ups in high school and develop business ventures. As a result, the youth acquire entrepreneurial skills, "soft" skills, leadership skills and excellence that enable young people to break forward and re-calibrate their life paths to the center of society as contributing and thriving citizens.
- ❑ **Young Entrepreneurs Israel:** A non-profit organization. The organization deals with the exposure of young people to the business world and entrepreneurship, allows them to experience it and helps them understand it.



Sustainability

“Prediction is very difficult, especially about the future”

Niels Bohr, (Nobel prize winner in Physics, 1922)



In order to establish and maintain the SinnLAB activities, we took a series of important steps:

- Constant meetings with all of the organizations on campus engaged in social and social-business initiatives in order to promote the goal of entrepreneurship and social innovation.
- Recruitment of a business partner and stakeholders to finance an annual competition for social entrepreneurship
- Establishing cooperation to accompany the Entrepreneurs Club, which is initiated by students and includes 500 members, and assisting the social entrepreneurship sections of the club in establishing their activities and assimilating the idea of a "social business"
- Courses that will be assimilated into IDC's study program aiming to focus on social responsibility and will elevate the prospective of entrepreneurship linkage to social business.

