



Sharing SinnoLAB Activity with Potential Stakeholders

#11 Consortium Meeting Lisbon

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Institution: IDC

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Social Innovation for Local Indian and Israeli

Communities and Graduate Entrepreneurs



Stakeholders In my Institution:

Name of the partner:

The Adelson School of Entrepreneurship

(ASE), The Rabin Leadership Program, The Zell Entrepreneurship Program, The Media Innovation Lab (milab).

How can they contribute to future SinnoLAB activity?

These special well established IDC entrepreneurship programs will serve as an incubator for the SinnoLAB. Once a year the most prominent ideas with the highest potential impact and sustainability likelihood will be referred to and selected by the SinnoLAB for further development and implementation.

What might promote cooperation with them?

- Participation in the Silice training program
- Involvement at an early stage
- Joint ventures and interests

What do you think might make cooperation difficult?

- Competition
- Individualism
- Limited financial resources



Stakeholders outside my Institution:

Name of the partner:

The IDC Alumni Association, NGO's such as: Young Entrepreneurs, LeHitive and MAX, A private sector company (which would like to remain anonymous)

How can they contribute to future SinnoLAB activity?

The IDC Alumni Association - mentoring

The NGO's :

Young Entrepreneurs – a program to instill entrepreneurial mindset and tools for 9th graders through project-based learning. The successful ideas can participate in the SinnoLAB annual competition.

LeHitive - A social organization that fights poverty which presents the students with real life challenges (presenting the students with the needs and problems).

MAX – A program that takes technological projects in robotics of 12th graders, and aims to help them create real-life social impact ventures around these projects. These ventures can participate in the SinnoLAB annual competition.

Private Company – financial support for the SinnoLAB annual competition.

What might promote cooperation with them?

Open dialog with the partners (real partnership).

Involvement in every stage.

PR

What do you think might make cooperation difficult?

Heavy load on the SinnoLAB team

Different levels of commitment