



Name of the HEI	Tel Hai College Department of Human Resources
Name of the course:	Integrated Communication in Organization
Level (Professional certificate, Bachelor, Master, Doctorate)	, Bachelor
Number of ECTS credits	3 PA Credit
Type of degree (from 1 HEI, Multiple degree, joint degree)	Multiple degree
Short brief the Aims of the Course?	<p>Integrated communication is a basic component of human life in society and specially in Organization. The ability to communicate clearly and effectively is a challenge in all aspects in everyday life and in future like a managers and head of groups in our future and Crier. In this course, emphasis will be placed on the significance of interpersonal and Integrated communication between partners and collogues and work relationship in the organization. Effective communication will increase the effectiveness and satisfaction of the individual from the relationship with others. The course will present models of organization and Integrated communication, understanding the components of interpersonal and organizational communication, verbal and nonverbal skills, dilemmas in communication with the other in different cultural and social contexts, and ways to increase communication effectiveness among individuals and teams.</p> <p>The course combines theoretical knowledge given in class lectures and practice and learning in groups in Workshop and personal Training</p>
What are the learning Products for the Students?	<p>Students will recognize the difference between mass communication and interpersonal communication</p> <p>Students will know how to identify interpersonal communication failures in teamwork</p> <p>Students will know how to solve interpersonal communication difficulties in a project team</p>



	<p>Students will know how to conduct a marketing call to make initial contact with project stakeholders</p> <p>Students will practice how to make a good feedback discussion between team members</p>
Meeting no.	Subjects
1	Models in Integrated Communication.
2	Communication in Organization
3	Communication in Organization best practice
4	Noises and Challenges in Integrated Communication
5	Pedagogy of Care
6	Transfer and countertransference the Psychology effect in Integrated Conversation
7	Models of Feedback Conversation in Organization
8	Trainings in the group Feedback Conversation in Organization
9	Creative Thinking and Communication in Working Group
10	Leadership and stakeholder communications
11	Model of Marketing and Elevator peach
12	Trainings in the group Model of Marketing and Elevator peach
Bibliography and Reference	<p>Sackett, P. R., Gruys, M. L., & Ellingson, J. E. (1998). Ability–personality interactions when predicting job performance. <i>Journal of Applied Psychology</i>, 83(4), 545.</p> <p>Cuperman, R., & Ickes, W. (2009). Big Five predictors of behavior and perceptions in initial dyadic interactions: Personality similarity helps extraverts and introverts, but hurts “disagreeables”. <i>Journal of personality and social psychology</i>, 97(4), 667.</p> <p>Stepp, S. D., Pilkonis, P. A., Yaggi, K. E., Morse, J. Q., & Feske, U. (2009). Interpersonal and emotional experiences of social interactions in borderline personality disorder. <i>The Journal of nervous and mental disease</i>, 197(7), 484.</p> <p>Cuperman, R., & Ickes, W. (2009). Big Five predictors of behavior and perceptions in initial dyadic interactions: Personality similarity helps extraverts and introverts, but hurts “disagreeables”. <i>Journal of personality and social psychology</i>, 97(4), 667.</p>



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	<p>Babcock, M. J., Ta, V. P., & Ickes, W. (2014). Latent semantic similarity and language style matching in initial dyadic interactions. <i>Journal of Language and Social Psychology</i>, 33(1), 78-88.</p>