



Name of the HEI	Oranim Academic College for Education
Name of the course:	Professional Development for teachers as facilitator of educational entrepreneurship
Level (Professional certificate, Bachelor, Master, Doctorate)	Professional certificate
Number of ECTS credits	30 ah (academic hours)
Type of degree (from 1 HEI, Multiple degree, joint degree)	
What content related to the project's activities that has been integrated into this course?	<ul style="list-style-type: none"> • Basic concepts in Entrepreneurship and innovation: identifying the need, SWOT, Canvas Model, Design Thinking, collaboration with stakeholders, pitch • Mentoring skills • Building entrepreneurship eco-system
Number of student enrolled per year	80 - 100
Short brief the Aims of the Course?	<ol style="list-style-type: none"> 1. Developing entrepreneurship and the capability to lead a change and providing knowledge, skills and tools in that field 2. Training teachers to become mentors for students who have an idea 3. Positioning the teacher as an active and leading actor in his/hers social and educational environment 4. Starting a process of entrepreneurial eco-system in schools
What are the learning Products for the Students?	<ol style="list-style-type: none"> 1. Work Plan for a project and a presentation/pitch for investors 2. Mentoring 2 groups of students with their project 3. Skills for innovative and creative thinking 4. Ability to identify needs, problems and sustainable solutions
Meeting no.	
1	Basic concepts in entrepreneurship and innovation
2	Need analysis, identifying problem and suggested solution
3	Design thinking and Canvas Model
4	Project presentation: Pitch, executive summary, meeting with investors
5	Mentoring: process, skills, challenges



6	Building an eco-system: work plan for building entrepreneurs' Community at school
7	Enlistment of in-house and external Stakeholders
8	Sustainability of projects, ecosystem and motivation
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Bibliography and Reference	<ul style="list-style-type: none"> • אוליבר-לומרמן, ע', זילבר, ת' ודה שליט, א' (2013). מנהיגים חברתיים בישראל. (עמ' 8-3, 278-294). ירושלים: מאגנס. • בורנסטין, ד' (2012). איך משנים את העולם – יזמים חברתיים וכוחם של רעיונות חדשים. (עמ' 50-33, 141-125, 221-229, 254-261) ישראל: מסדה. (Hebrew) • גדרון, ב' ואבו, ע' (2014) עסקים חברתיים בישראל – מהדרה להכלה חברתית וכלכלית (עמ' 33-11, 197-183). חיפה: אחוה הוצאה לאור. • סבירסקי ש' וקונור-אטיאס, א' (2017) תמונת מצב חברתית 2016. ת"א: מרכז אדווה. בפרסום אינטרנטי: http://adva.org/wp-content/uploads/2017/03/SocialReport2016.pdf (Hebrew) • מנו, ר' (2009). לנהל או להנהיג – יסודות הניהול החזון וההצלחה בארגונים שלא למטרות רווח בישראל. (עמ' 17-9, 21-26). חיפה: פרדס הוצאה לאור. (Hebrew) • פרס, י' ובן רפאל, א' (2006). קרבה ומריבה – שסעים בחברה הישראלית. (עמ' 45-29). ת"א: עם עובד. (Hebrew) • Jackson, J.J. Glennon, H.J. (2011). Social Entrepreneurship: Concepts on implications for problem solving. In Sampaon, D.N (Ed.). <i>Social Entrepreneurship</i> (pp. 1-24). New York: Nova science publishers.

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