



Name of the HEI	Oranim Academic College for Education
Name of the course:	Professional Development for teachers using innovation and entrepreneurship ideas
Level (Professional certificate, Bachelor, Master, Doctorate)	Professional certificate
Number of ECTS credits	30 ah (academic hours)
Type of degree (from 1 HEI, Multiple degree, joint degree)	
What content related to the project's activities that has been integrated into this course?	<ul style="list-style-type: none"> • Basic concepts in Entrepreneurship and innovation: mapping needs, Problem tree, SWOT, Canvas Model, Design Thinking, • Collaborations and partnerships with stakeholders
Number of student enrolled per year	80 - 100
Short brief the Aims of the Course?	<ol style="list-style-type: none"> 1. Developing entrepreneurship and the capability to lead a change and providing knowledge, skills and tools in that field 2. Providing tools from the field of future-oriented pedagogy (FOP) 3. Positioning the teacher as an active and leading actor in his/hers social and educational environment
What are the learning Products for the Students?	<ol style="list-style-type: none"> 1. Work Plan for a project and a presentation/pitch for an educational project in one's professional field 2. Skills for innovative and creative thinking 3. Ability to identify needs, problems and sustainable solutions
Meeting no.	
1	The teacher as an entrepreneur, entrepreneurship as a pedagogical tool, identifying the need
2	From a need to an idea to a project
3	Mapping assets
4	From an idea to a vision: creating a work plan
5	Partners, resources and marketing plan
6	Pitching, how to teach entrepreneurship in the classroom
7	Hackathon – from an idea to a project (long meeting – 10 HRS)
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Bibliography and Reference	<ul style="list-style-type: none">• אוליבר-לומרמן, ע', זילבר, ת' ודה שליט, א' (2013). <i>מנהיגים חברתיים בישראל</i>. (עמ' 3-8, 278-294). ירושלים: מאגנס.• בורנסטין, ד' (2012). <i>איך משנים את העולם – יזמים חברתיים וכוחם של רעיונות חדשים</i>. (עמ' 33-50, 125-141, 221-229, 254-261) ישראל: מסדה. (Hebrew)• גרון, ב' ואבו, ע' (2014) עסקים חברתיים בישראל – מהדרה להכלה חברתית וכלכלית (עמ' 11-33, 183-197). חיפה: אחוה הוצאה לאור.• סבירסקי ש' וקונור-אטיאס, א' (2017) <i>תמונת מצב חברתית 2016</i>. ת"א: מרכז אדווה. בפרסום אינטרנטי: http://adva.org/wp-content/uploads/2017/03/SocialReport2016.pdf (Hebrew)• מנו, ר' (2009). <i>לנהל או להנהיג – יסודות הניהול החזון וההצלחה בארגונים שלא למטרות רווח בישראל</i>. (עמ' 9-17, 21-26). חיפה: פרדס הוצאה לאור. (Hebrew)• פרס, י' ובן רפאל, א' (2006). <i>קרבה ומריבה – שסעים בחברה הישראלית</i>. (עמ' 29-45). ת"א: עם עובד. (Hebrew)• Jackson, J.J. Glennon, H.J. (2011). Social Entrepreneurship: Concepts on implications for problem solving. In Sampaon, D.N (Ed.). <i>Social Entrepreneurship</i> (pp. 1-24). New York: Nova science publishers.

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